



## CORPORATE PARTNERSHIP PROGRAM APPLICATION

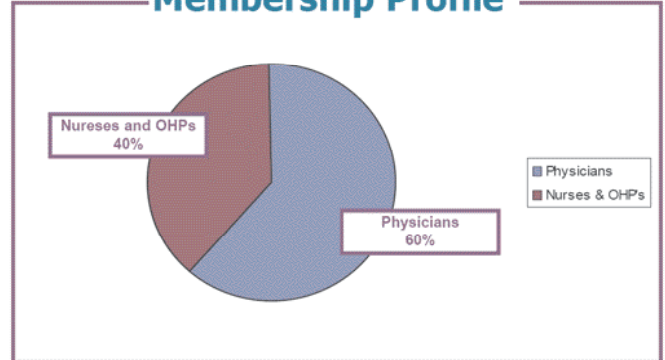
**Mission: To improve the overall quality of health care that is provided to the consuming public.**

The American Board of Quality Assurance and Utilization Review Physicians, Inc. (ABQURP) is a non-profit, nationwide organization of over 9,400 physicians, nurses and other health care professionals. ABQURP is known for its prestigious Health Care Quality Management (HCQM) Certification and high caliber educational programs. HCQM Certification is designed to elevate professional standards and enhance individual performance. Earning this certification designation offers several benefits, including expanded knowledge and national professional recognition for demonstrated competence in the health care industry.

Accredited by the Accreditation Council for Continuing Medical Education (ACCME), ABQURP's Continuing Education (CE) Seminars feature compelling and highly stimulating lectures on health care topics presented by well-known, expert speakers in the industry. Through its continuous efforts, ABQURP works toward its goal of "Promoting Health Care Quality and Patient Safety Through Certification and Education."

This program is designed for companies who share the same mission as ABQURP. Companies and corporations affiliated with ABQURP help to create a solid foundation to ensure professionalism, credibility and quality care in the health care industry.

### Membership Profile



#### Membership includes:

- Physicians
- Case Managers
- Medical Directors
- Risk Managers
- Nurses
- Directors of QM/UR
- Hospital Administrators
- CEOs
- Claims Specialists
- Claims Medical Advisors

### Programs and Services

#### Memberships

- Diplomat Memberships
- AIHQ Memberships
- Emeritus Memberships
- Corporate Partnerships

#### Certification and Accreditation

- Health Care Quality Management Certification
- Patient Safety / Risk Management Sub-Specialty Certification
- Managed Care Sub-Specialty Certification
- Case Management Sub-Specialty Certification
- Workers' Compensation Sub-Specialty Certification

#### Education

- CBK Online Independent Study
- Online CE Courses
- CE Home Study Courses
- Study Materials
- Continuing Education Seminars
- Patient Safety and Quality Healthcare (PSQH) Magazine

#### Other Opportunities

- Joint Sponsorship Opportunities
  - ABQURP provides ACCME Category 1 CME and/or Nursing CEU for jointly sponsored courses
- Patient Safety & Quality Healthcare (PSQH) Advertising Opportunities
  - Full Color and B/W Displays
  - Cover and Special Positions
  - Case Studies
  - Product and Literature Showcase
  - Inserts
  - Business Reply Cards
  - White Papers
  - Line and Display Classifieds
- Exhibiting Opportunities
  - Continuing Education Seminars

### Partnership Packages

#### Silver Partnership

Annual Fee \$ 2,500

- 1 Continuing Education Conference Registration with CE \$715
  - 1 AIHQ Membership \$150
  - 1 Time Use of Membership Mailing List \$850
  - Special recognition on ABQURP Website with link to Partner's website (1 year) \$3,000
  - Standard size exhibit space at annual conference within Partnership period \$1,575
  - Highlight ad in the ABQURP sponsored magazine PSQH (1 placement) \$1,000
- Total Value up to \$7,290**

#### Gold Partnership

Annual Fee \$ 5,000

- 2 Continuing Education Conference Registrations with CE \$1,430
  - 2 AIHQ Membership \$300
  - 2 Time Use of Membership Mailing List \$1,572
  - Special recognition on ABQURP Website with link to Partner's website (1 year) \$3,000
  - Standard size exhibit space at annual conference within Partnership period \$1,575
  - Highlight ad in the ABQURP sponsored magazine PSQH (1 placement) \$1,000
- Total Value up to \$8,877**

#### Platinum Partnership

Annual Fee \$ 10,000

- 4 Continuing Education Conference Registrations with CE \$2,860
  - 4 AIHQ Memberships \$600
  - 6 Time Use of Membership Mailing List \$4,462
  - Special recognition on ABQURP Website with link to Partner's website (1 year) \$3,000
  - Standard size exhibit space at conferences within Partnership period \$3,150
  - 1/4 page color ad in the ABQURP sponsored magazine PSQH (1 placement) \$2,013
- Total Value up to \$16,085**

#### Diamond Partnership

Annual Fee \$ 15,000

- 5 Continuing Education Conference Registrations with CE \$3,575
  - 5 AIHQ Memberships \$750
  - 6 Time Use of Membership Mailing List \$4,462
  - Special recognition on ABQURP Website with link to Partner's website (1 year) \$3,000
  - Standard size exhibit space at conferences within Partnership period \$3,150
  - 1/2 page color ad in the ABQURP sponsored magazine PSQH (1 placement) \$2,491
- Total Value up to \$17,428**

### Additional SAVINGS for all Corporate Partnerships

- 15% Discount off Certification Programs • 10% Discount off Continuing Education Programs • 10% Discount off PSQH Advertising



**CORPORATE PARTNERSHIP PROGRAM APPLICATION - page 2**

PLEASE TYPE OR PRINT

Date of Application: \_\_\_\_\_ Name / Degree: \_\_\_\_\_

Title: \_\_\_\_\_ Company Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Company Website: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

How did you hear about ABQAU RP? \_\_\_\_\_

**PARTNERSHIP TYPE (Annual)**

- DIAMOND - \$15,000
- PLATINUM - \$10,000
- GOLD - \$5,000
- SILVER - \$2,500

Please indicate payment method:

- MasterCard
- Visa
- AMEX
- Check # \_\_\_\_\_
- Money Order # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please enclose a 50 word company description to be included on our website: \_\_\_\_\_

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ABQAU RP has permission to post this description on the www.abqaurp.org website.

ABQAU RP has permission to release this company name as a Corporate Partner.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send payment and this completed form to: ABQAU RP, Inc. 6640 Congress Street, New Port Richey, FL 34653

Phone: (800) 998-6030 (727) 569-0190 Fax: (727) 569-0195