



# Corporate Membership with ABQAURP



ABQAURP is an interdisciplinary association of physicians, nurses, and other health care professionals with the mission to improve health care quality and safety. ABQAURP is known for its Health Care Quality and Management (HCQM) Certification and high-caliber continuing education programs.

**ABQAURP's Corporate Membership Program** allows companies that share a similar mission to contribute to the goal of increasing the overall quality of care provided in the health care community.

Companies that participate as Corporate Members recognize the importance of quality in today's health care environment and realize the impact certification and continuing medical education have on providing safe and effective care to patients. By joining ABQAURP as a Corporate Member, your company will have opportunities to connect with our membership and event attendees beyond that of traditional ad placements.

## Corporate Membership benefits include:

- ✓ Presence on the ABQAURP website (over 49k visitors annually)
- ✓ Exhibit space at ABQAURP's Annual Conference
- ✓ Continuing education conference registration(s)
- ✓ Professional Membership(s)

## CORPORATE MEMBERSHIP

Reach your target market! Build relationships with organizational leaders and key decision makers!

**ABQAURP membership** is comprised of **80% physicians** and **20% nurses and other health care professionals**.

## WHO WILL YOU REACH?

- ✓ **Physicians & Nurses from all specialties**
- ✓ **Physician Advisors**
- ✓ **Presidents & Vice Presidents**
- ✓ **Medical Directors**
- ✓ **Hospitalists**
- ✓ **Executive Officers**
- ✓ **Risk Managers**
- ✓ **Case Managers**
- ✓ **Quality & Utilization Directors**
- ✓ **Clinical Documentation Specialists**





American Board of Quality Assurance and Utilization Review Physicians®

Promoting Health Care Quality and Patient Safety Through Education and Certification

## Programs & Services:

### Memberships

- Corporate
- Diplomate & Emeritus
- Professional

### Health Care Quality and Management Certification

- Case Management Sub-Specialty Certification
- Managed Care Sub-Specialty Certification
- Patient Safety/Risk Management Sub-Specialty Certification
- Physician Advisor Sub-Specialty Certification
- Transitions of Care Sub-Specialty Certification
- Workers' Compensation Sub-Specialty Certification

### Education

- Core Body of Knowledge Independent Study
- Online CME / CE Courses
- CME / CE Annual Conference

### CME / CE Accreditation

- Accredit your Education with Joint Providership
- ABQURP provides AMA PRA Category 1 Credits™ (CME) and/or Nursing Contact Hours for jointly provided courses

### Exhibiting & Sponsorships

- CME / CE Annual Conference



[www.abqaurp.org](http://www.abqaurp.org)  
Quality is Just a Click Away!



In addition to the invaluable year-long benefits, Corporate Members enjoy increased visibility and high-level exposure to over 49k health care quality leaders.



Corporate Membership Rates and Benefits	Platinum Level \$6,500	Gold Level \$4,500	Silver Level \$3,500	Bronze Level \$2,500
<b>Tell the World About Your Organization</b>				
Recognition on ABQAURP website with link to your website	1 year	6 months	3 months	6 months
Digital highlight ad in ABQAURP e-news to ABQAURP's entire database	Two placements per year	One placement per year		One placement per year
<b>Give Your Employees Their Own Memberships</b>				
Annual Conference CME/CE Registration Pass	3 Conference passes per year	2 Conference passes per year	1 Conference pass per year	
Professional Memberships	4 Professional Memberships	3 Professional Memberships	2 Professional Memberships	4 Professional Memberships
<b>Save on Our Programs and Services for Your Team</b>				
15% Off HCQM and Sub-Specialty Certification	✓	✓	✓	✓
10% Off Accreditation and Continuing Education Programs	✓	✓	✓	✓
<b>Save on Recruitment</b>				
15% Off ABQAURP Career Center job postings (up to 10 postings)		✓		✓
20% Off ABQAURP Career Center job postings (up to 20 postings)	✓			
<b>Promote Your Organization to Prominent Health Care Leaders</b>				
Standard exhibit space at the Annual Conference (within the membership period), including: * 8'x8' tabletop exhibit booth (including one 6' table & two chairs) * Exhibit booth hours run during the reception, conference breaks & two meals	✓	✓	✓	
150-word company listing and logo in the conference syllabus	✓	✓	✓	
Listing on the ABQAURP Annual Conference webpage (including logo & web link)	✓	✓	✓	
Inclusion on conference emails sent to attendees (including logo with web link) 4 email minimum*	✓	✓	✓	
Listing and participation in the ABQAURP conference mobile App	✓	✓	✓	

\*Number of emails the Corporate Member will appear in will be determined by the length of time from join date to conference date 10/20/2023. Timing and total number of emails sent at ABQAURP's discretion.



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PLEASE TYPE OR PRINT

Company Name: \_\_\_\_\_ Date of Application: \_\_\_\_\_

Contact Name / Degree: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Company Website: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

How did you hear about ABQAURP? \_\_\_\_\_

### MEMBERSHIP TYPE (Annual)

PLATINUM - \$6,500     GOLD - \$4,500     SILVER - \$3,500     BRONZE - \$2,500

**\*Save 10% on all sponsorship levels through February 13, 2023.**

Please submit your application by email to [abqaurp@abqaurp.org](mailto:abqaurp@abqaurp.org) or fax to (727) 569-0195.

Call us at (800) 998-6030 to pay for your Corporate Membership via credit card.

Payment by company checks should accompany this application and be mailed to: ABQAURP, 6640 Congress Street, Suite 102, New Port Richey, FL 34653.

Provide company information to Kelly Sokoll via email at: [ksokoll@abqaurp.org](mailto:ksokoll@abqaurp.org) and make sure to include the following:

- A 150-word company description
- Contact name, phone number, and email address
- Website address for the company logo to link to
- Company logo (high-resolution product/company logo in either JPG or EPS format, minimum 300 dpi)

Once your Corporate Membership Application has been approved, additional information will be sent to take advantage of your membership benefits, i.e. Professional Membership Application(s) and Exhibit Order Form.

Participation in ABQAURP's Corporate Membership program requires organizations' missions to be consistent with ABQAURP's mission. Participation in the ABQAURP Corporate Membership program is at ABQAURP's sole discretion. Membership fees are non-refundable, billed annually on a calendar year basis, and are not pro-rated. Corporate member savings on products and services cannot be used in conjunction with other offers or discounts.

**By signing below, I authorize ABQAURP to release this company name as a Corporate Member and post company description on ABQAURP's website. Annual Corporate Membership fees are non-refundable.**

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Effective date 1/1/2023