



ABQURP'S 47TH ANNUAL CONFERENCE

Embracing Technology to Empower Health Care Quality Leaders



September 12-13, 2024

Disney's BoardWalk Inn | Lake Buena Vista, FL

**NEW FOR 2024:
TWO-DAY
TRACK**



Exhibit and Sponsorship Opportunities

Don't miss this unique opportunity to demonstrate the value of your products and services outside of today's crowded marketplace!

**Sponsorship Opportunities and Booth Space Are Limited!
Reserve Your Space Now!**

Interact with organization leaders and key decision makers.

Attendees include:

- **Physicians and Nurses from all specialties**
- **Presidents and Vice Presidents**
- **Executive Officers**
- **Hospitalists**
- **Physician Advisors**
- **Legal Counsel**
- **Medical Directors**
- **Quality and Utilization Directors**

Exhibit Opportunities

The conference sessions and events are designed to drive maximum attendance to your exhibit. The conference room is adjacent to the exhibit area; networking events, breaks, and meals are held in the exhibit area.

Exhibit Hours

Thursday, September 12, 2024

- Registration and Breakfast: 6:45am - 7:40am
- Networking Break: 9:45am - 10:00am
- Registration & Networking Reception: 4:00pm - 6:00pm

Friday, September 13, 2024

- Registration and Breakfast: 6:45am - 7:45am
- AM Networking Break: 10:00am - 10:15am
- Buffet Lunch: 12:15pm - 1:15pm
- PM Networking Break: 3:15pm - 3:30pm

**Event schedule subject to change.*



WHY EXHIBIT AT ABQAURP'S ANNUAL CONFERENCE?

- ▶ Promote your organization's offerings to prominent leaders in the medical community
- ▶ Opportunity to discuss the relationship of your products and services to our health care quality leaders
- ▶ Intimate and consultative setting - no crowded, noisy exhibit hall
- ▶ Diverse attendees including: Presidents and Vice Presidents; Chief Executive, Operating, Medical, Nursing, and Financial Officers; Hospitalists; Physician Advisors; Legal Counsel; Medical Directors; Managers and Directors of Quality and Utilization; and Practicing Physicians and Nurses from all specialties
- ▶ An understanding of the variety of products and services offered in the health care marketplace is critical to our attendees – they appreciate the networking opportunity
- ▶ Exhibits will be in the networking area where reception, meals, and refreshments are served
- ▶ National and international attendees are influential decision-makers from their organizations
- ▶ Your company information featured in attendee conference syllabus – ensuring your information is available to them long after the conference is over

WHAT OTHERS HAVE SAID...

"It is with great pleasure that Health Information Alliance, Inc. once again is exhibiting at the ABQAURP Conference. The conference is managed with professionalism and care and we reach our target audience directly in a professional, relaxed atmosphere."

Louis Testa, BBA

CEO - Health Information Alliance, Inc.

"The meeting was very beneficial and the best one yet. Hope next year's participation; traffic in vendor room, and food are as good as this one. You have created a tough act to follow!"

Cheryl Payne, RN

President - MPRS

"I enjoyed exhibiting at the conference and meeting the ABQAURP team. I have some solid leads, both with regard to potential clients and physician reviewers, so it was a successful exhibiting opportunity."

Judy Ring, RN, BSN

Manager, Quality Services and Corporate Compliance - CIMRO

We invite you to join us in celebrating 47 years of Promoting Health Care Quality and Patient Safety through Education and Certification!

Be our Guest!

CELEBRATING

47 years



Promoting Health Care Quality and Patient Safety through Education and Certification

EXHIBIT AND SPONSORSHIP LEVELS

Achieve better outcomes while exhibiting, accomplish multiple goals, and enhance the value of your conference investment with a sponsorship package.

STANDARD EXHIBIT - \$1,500

Each standard exhibit includes:

- 6' tabletop exhibit (including one 6' table and two chairs)
- 150-word company listing and logo in the conference syllabus
- Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
- Company listing on the ABQAURP Annual Conference mobile application (including logo, company description & web link)
- Inclusion on conference-related emails to attendees on your behalf (including logo & web link)

STANDARD EXHIBIT WITH CONFERENCE REGISTRATION - \$2,200

- Standard Exhibit (as above) with one full conference registration (including CME/CE)

LUNCHEON SPONSOR - \$15,000 (LIMIT: 1)

Host the conference networking luncheon. Receive maximum exposure among the attendees with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the luncheon

NETWORKING RECEPTION SPONSOR - \$8,000 (LIMIT: 1)

Host the networking reception in the exhibit area. Provide beverages and snacks to attendees, while allowing the opportunity for additional networking with attendees and peers with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the reception

BREAKFAST AND/OR BREAK SPONSOR – \$6,000 EACH (LIMIT: 2)

Host the continental breakfast to start off the conference or host the morning and afternoon breaks with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the continental breakfast or break



EXHIBIT INFORMATION

Conference events are structured to encourage maximum attendance by being adjacent to the conference room. Networking events will take place directly in and around the exhibit area. Events include: a Welcome Reception, Registration/Continental Breakfast, Morning and Afternoon Networking Breaks, and a Buffet Lunch.

EXHIBIT LOCATION

Disney's Boardwalk Inn Resort
2101 N Epcot Resorts Blvd
Lake Buena Vista, FL 32830

MOVE-IN

Promenade E – Salons IV-VI
Wednesday, September 11

2:00pm - 4:00pm

EXHIBITS OPEN

Promenade E – Salons IV-VI
Thursday, September 12

6:45am - 12:30pm

4:00pm - 6:00pm

Friday, September 13

6:45am - 3:45pm

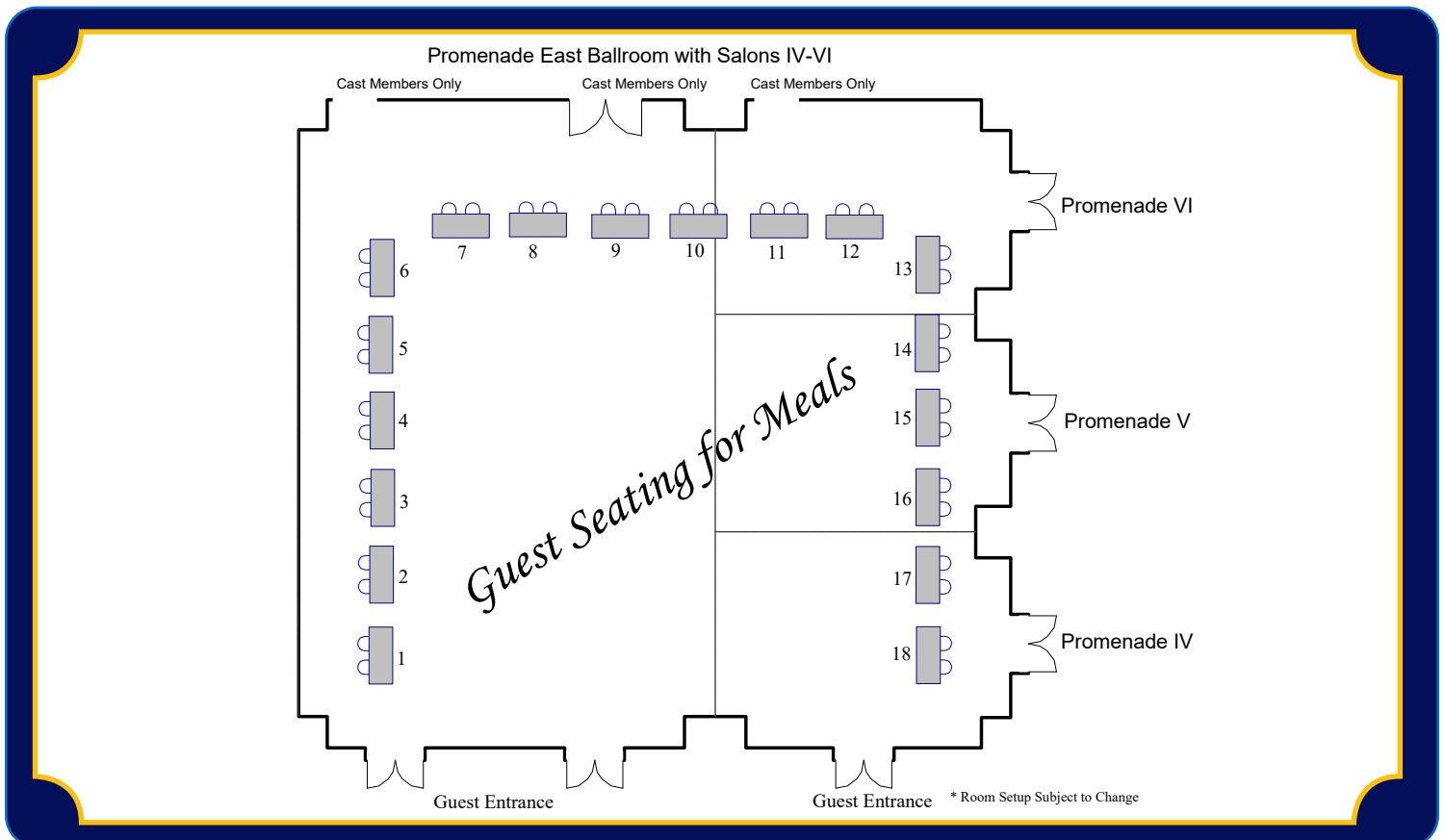
MOVE-OUT

Promenade E – Salons IV-VI
Friday, September 13

4:00pm - 5:30pm



FLOOR PLAN



ELECTRICAL OR A/V NEEDS

Disney's Boardwalk Inn Resort has audio visual and electric service available. Information is available at your request.

HOTEL ACCOMMODATIONS

Make your reservations now by calling hotel reservations at (407) 939-4686. Use group: ABQAURP to identify yourself as an ABQAURP attendee to receive our special room rate of \$275.00 per night plus tax. **Rooms in this block are VERY LIMITED and are on a first-come, first-served basis.** Exhibitors and sponsors are responsible for their own hotel reservations. A link to make reservations online is available at: <https://book.passkey.com/go/ABQAURP2024>

SHIPPING, RECEIVING & STORAGE SPECIAL INSTRUCTIONS

Shipments should be sent to arrive no more than three days before your setup date and must be removed no more than three days after your teardown date. Storage charges will be applied to shipments held more than three days after your teardown date.

Handling fees are \$70.00 per hundred weight (\$5.00 minimum per item) for items not to exceed 60 lbs. or 130 inches total dimensions (girth & height). Items requiring special handling will be charged accordingly. Handling of incoming items includes: Receiving item from carrier, up to three days of storage, delivery to the proper location inside the hotel, pick up of packed items after the event, up to three days storage and placing items with carrier for shipment. Unless specified, all shipments sent from the Walt Disney World® Resort will be sent by an air courier service, unless otherwise specified by you.

Hold for YOUR NAME (ABQAURP/Your Company Name/Your Arrival Date)

Disney's Yacht Club Convention Center

1750 North Epcot Resorts Blvd

Lake Buena Vista, FL 32830

Yacht Club Business Center | (407) 934-3861 | <https://disneyworld.disney.go.com/guest-services/business-centers/>

Explore the Walt Disney World Resort® including accommodations, dining, and theme park tickets for our ABQAURP group!



Convention Attendees

Take advantage of special meetings and convention ticket offers!

Ticket offers include After 1PM and After 5PM tickets for conference attendees and Exhibitors. Attendees should create their My Disney Experience app login as soon as possible. Advanced Dining Reservations should be made as soon as possible (60 days before arrival).

More information can be found on our website at: www.abqaurp.org/AnnualConference





EXHIBIT OR SPONSOR ORDER FORM - 2024 Annual Conference

Please note: Exhibit space will not be reserved until registration form is completed and required fees are paid.

Company Name: _____

Representative Name: _____ Representative Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____ Website: _____

Please mark your selection below:

- | | |
|--|---|
| Conference Sponsorship - | Exhibit - |
| <input type="checkbox"/> Luncheon Sponsor \$15,000 | <input type="checkbox"/> Standard Exhibit \$1,500 |
| <input type="checkbox"/> Reception Sponsor \$8,000 | <input type="checkbox"/> Exhibit with Registration \$2,200 |
| <input type="checkbox"/> Breakfast/Break Sponsor \$6,000 | (conference registration must be submitted at same time as exhibit order) |

**Note: Electricity and dedicated internet service is available for separate purchase through the hotel AV provider. Forms will be provided on request. ABQAURP is not responsible for these services.

- Sponsors: As a sponsor, I want to take advantage of the available exhibit.
 As a sponsor, I do not want to take advantage of the available exhibit.

REQUEST FOR COMPANY INFO

For guaranteed syllabus placement, logo file and text copy must be **received no later than August 1, 2024.**

- Please email a product and/or organization description (up to 150 words) to Kelly Sokoll at ksokoll@abqaurp.org. Include contact name, phone number, and a web address for the logo to link to online.
- A **high-resolution** (minimum 300 dpi) product/company logo, preferably in .eps format, .jpg is acceptable.

Exhibitor Badge Information (2 per exhibit)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Optional CME/CE Registration (if you chose Standard Exhibit with Registration above)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

EXHIBIT ASSIGNMENT

Please provide your first three choices for exhibit location (tabletops numbered 1-18, see page 4):

Choice # 1) _____ Choice # 2) _____ Choice # 3) _____

PAYMENT INFORMATION

Please submit your application by email to abqaurp@abqaurp.org or fax to (727) 569-0195. Call (800) 998-6030 to make payment with a credit card. If you are unable to process payment electronically, please mail application and payment to: ABQAURP, 6640 Congress Street, Suite 102, New Port Richey, FL 34653. Payment must be received with your order. Exhibit and Sponsorship fees are non-refundable. If you do not cancel and do not attend, you are still responsible for payment. ABQAURP reserves the right to cancel the conference and return all applicable fees. Exhibit and sponsor status is not final until payment is received and processed.



TERMS AND CONDITIONS

I. USE OF ASSIGNED SPACE: It is expressly agreed that exhibit space assigned under this contract is subject to the following terms and conditions:

- A. All exhibits in the ABQAURP Exposition shall be officially housed in the selected conference facility.
- B. All exhibit space assigned under this contract is for the SOLE AND EXCLUSIVE USE OF THE UNDERSIGNED EXHIBITOR. Exhibitor shall not reassign, sublease, or share the assigned space with any other person. Exhibit space is assigned on the expressed understanding that it is to be used solely for the display of the Exhibitor's products and/or services that the Exhibitor holds out for sale to the health care industry. Use of the assigned space for the display of products or persons other than the Exhibitor is a violation of this contract.
- C. Exhibitor shall display products and/or services only in the exhibit space assigned. Exhibitor is expressly prohibited from displaying products in any space (including aisle space) not assigned.
- D. ABQAURP has absolute right to require Exhibitor to change, alter, modify, or remove any or all parts of Exhibitor's display, including but not limited to signs, cards, or other material, stands, display cases, or other physical structures, and any items being displayed by Exhibitor, which ABQAURP in its sole discretion deems unsuitable for its exposition.
- E. For the purposes of these paragraphs, "person" means any natural person or any corporation, partnership, foreign, or domestic business entity.

II. SPECIAL SERVICES: ABQAURP shall provide the following items and services to the exhibitor without any additional charge:

- A. ABQAURP will furnish each Exhibitor: one (1) standard six (6) foot skirted table and two (2) chairs. Standard electricity is available for purchase from hotel AV vendor. Internet service is available for purchase from the hotel AV vendor.
- B. ABQAURP will include Exhibitor's name, logo, and 150-word company description in its official conference syllabus if received prior to the listed deadline.
- C. Unless otherwise provided elsewhere in this contract or by ABQAURP, Exhibitor must obtain all labor, furnishings, wiring, lighting, decorations, and other supplies and equipment through the hotel. All charges for such services are the sole responsibility of the Exhibitor. The charges shall not be billed through ABQAURP, nor shall ABQAURP assume any responsibility for them under any circumstances.

III. INSTALLATION AND DISMANTLING OF EXHIBITS:

- A. Move-In: Wednesday, September 11, 2024 12:00pm - 3:00pm
- B. Move-Out: Friday, September 13, 2024 4:00pm - 5:30pm

IV. LIABILITY FOR LOSS, THEFT, PROPERTY DAMAGE OR DESTRUCTION, AND PERSONAL INJURY: The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on *Walt Disney World*® Resort premises, and hereby waives any claim or demand it may have against Disney Destinations, LLC or its affiliates arising from such loss, theft or damage. The exhibitor agrees, for the benefit of Disney Destinations, LLC and its affiliates, to comply with all *Walt Disney World*® Resort policies for exhibitors and all applicable laws, codes and regulations. In addition, the exhibitor will defend (if requested by and with counsel satisfactory to Disney Destinations, LLC), indemnify and hold harmless American Board of Quality Assurance and Utilization Review Physicians and Disney Destinations, LLC and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs through and including any appeals, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors or agents.

V. INSURANCE: It is expressly acknowledged that ABQAURP has not purchased insurance of any kind for the benefit of Exhibitor, nor is it under any obligation whatsoever to do so.

VI. STRIKES AND LABOR DISPUTES:

- A. Exhibitor shall obey all applicable union labor requirements prevailing in the selected conference facility at the time the Exposition is held.
- B. Exhibitor shall take steps deemed necessary by ABQAURP to avert or mitigate a strike or other labor dispute.

VII. EXHIBITOR'S RESPONSIBILITY FOR ADDITIONAL CHARGES: The following charges are the sole and direct responsibility of Exhibitor and ABQAURP shall incur no responsibility or liability with respect to them:

- A. Any expenses incurred by Exhibitor as a result of any partial or total evacuation of the selected conference facility, which is beyond the control of ABQAURP. Exhibitors shall remain liable for the full contract price in the event of such evacuation.
- B. Any expenses incurred by Exhibitor in order to comply with any federal, state, or local government regulation.
- C. Any expenses incurred by Exhibitor in order to comply with any regulation imposed by the selected conference facility.
- D. Any expenses incurred by Exhibitor due to a strike or labor dispute beyond the control of ABQAURP.

VIII. CHANGE OF TIME OR PLACE: ABQAURP shall have the right to change the location and the time of the Exposition, provided that it shall give Exhibitor immediate notice of such change via mail, phone, and/or e-mail.



TERMS AND CONDITIONS CONTINUED...

IX. EVENT CANCELLATION: Upon acceptance by ABQ AURP, this contract is binding and may not be canceled by either party, except under any of the following circumstances:

- A. ABQ AURP has the absolute right to cancel the contract if Exhibitor fails at any time to comply with any of the terms, provisions, or conditions of this contract. Such cancellation shall be without liability on the part of ABQ AURP.
B. ABQ AURP has the absolute right to cancel the contract in the event that the performance is rendered impossible by any circumstances beyond the control of ABQ AURP, including but not limited to acts of God, government, or public enemy; strikes or other labor disputes; the selected conference facility is unable to provide space. Such cancellation shall be without liability on the part of ABQ AURP provided that ABQ AURP refunds Exhibitor thirty percent (30%) of the total contract price as specified in this contact, if said contract price has been paid in full, and zero percent (0%) of the deposit paid upon execution of this contract if the full contract price has not been paid at the time this clause shall become effective.

X. EXHIBITOR'S RESPONSIBILITY FOR EXPENSES AND ATTORNEY'S FEES: Exhibitor shall be liable to ABQ AURP for any and all expenses incurred by ABQ AURP, including attorney's fees, in exercising and/or enforcing any of its rights under this contract, or incurred by ABQ AURP as a result of Exhibitor's violation or failure to comply with all the terms of this contract.

XI. RULES AND REGULATIONS: ABQ AURP reserves the right to adopt any rules or regulations which it may deem necessary in order to facilitate the smooth and effective operation of the Exposition. Exhibitor hereby agrees to abide by any such rules or regulations, as if they were fully set forth herein. The rules and regulations will be furnished to the Exhibitor upon his request. Exhibitor agrees to comply with the rules of the selected conference facility.

XII. SPACE ASSIGNMENT: ABQ AURP shall in all respects have the right to assign such space in Exposition as ABQ AURP deems appropriate, any claims for priority and/or seniority by Exhibitor notwithstanding. Exhibitor shall have no right to any space unless and until a contract for exhibit space has been duly executed by ABQ AURP and all Exhibitors' financial and other obligations under this contract have been complied with.

XIII. This agreement shall be subject to and subordinate to the lease and rules and regulations between the selected conference facility and ABQ AURP for the period of the exposition. The term "Exposition" as used herein shall mean ABQ AURP and the term "Exhibitor" shall refer to the party contracting hereunder for said exhibit space.

XIV. The Exposition reserves the rights to restrict, refuse, or expel at any time exhibits, which in its judgment may detract from the general character of the Exposition. This reservation includes persons, things, conduct, printed matters, or anything of a character, which might be objectionable or detrimental to the Exposition as a whole, the opinion of the Exposition being final in this matter. The Exposition reserves the right to alter locations of Exhibitors or of booths as shown on the official floor plan, if deemed advisable, in the best interest of the Exposition generally. The Exposition reserves the right to fill space vacancies occurring for the reason of non-arrival or late arrival of the Exhibitor as described in paragraph III.

XV. HEADINGS: The captions and headings in the contract are for references only and are to have no effect on the content of any of the terms of this contract.

XVI. This contract contains the entire agreement between the parties and for all purposes shall be deemed to have been executed under and subject to and constructed in accordance with the laws of the State of Florida. The parties stipulate and agree that the venue for any dispute arising out of this agreement shall be in Pasco County, Florida.

I agree to abide by the Terms and Conditions for Exhibit Booth/Sponsorship established for ABQ AURP's 47th Annual Conference, and such additional rules and regulations put into effect by ABQ AURP. Participation at any ABQ AURP event constitutes an agreement by the attendee to ABQ AURP to the use and distribution (both now and in the future) of the attendee's voice or image in photographs, audio, video, or electronic reproductions of said events. I understand that exhibit space assignment shall be at the discretion of ABQ AURP.

I, _____, on behalf of _____, am duly authorized to execute this binding contract.

Signature: _____ Title: _____ Date: _____