

ABQAURP'S 48TH ANNUAL CONFERENCE
**PARTNERING FOR SUCCESS:
QUALITY-FOCUSED
COLLABORATION
IN HEALTH CARE**
SEPTEMBER 11-12, 2025
CLEARWATER BEACH, FL



2025 EXHIBIT & SPONSORSHIP OPPORTUNITIES

Don't miss this unique opportunity to demonstrate the value of your products and services outside of today's crowded marketplace!

Sponsorship Opportunities and Booth Space Are Limited! Reserve Your Space Now!

Interact with organization leaders and key decision makers.

Attendees include:

- Physicians & Nurses from all specialties
- Presidents and Vice Presidents
- Executive Officers
- Hospitalists
- Physician Advisors
- Legal Counsel
- Medical Directors
- Quality and Utilization Directors

Exhibit Opportunities

The conference sessions and events are designed to drive maximum attendance to your exhibit. The conference room is adjacent to the exhibit area; networking events, breaks, and meals are held in the exhibit area.

Exhibit Hours

Thursday, September 11, 2025

- Registration and Breakfast: 6:45am - 7:45am
- AM Networking Break: 10:00am - 10:15am
- Buffet Lunch: 12:15pm - 1:15pm
- PM Networking Break: 3:15pm - 3:30pm
- Networking Reception: 5:30pm - 7:30pm

Friday, September 12, 2025

- Registration and Breakfast: 6:45am - 7:45am
- AM Networking Break: 10:00am - 10:15am
- Buffet Lunch: 12:15pm - 1:15pm
- PM Networking Break: 3:15pm - 3:30pm

**Event schedule subject to change.*

WHY EXHIBIT AT ABQAURP'S ANNUAL CONFERENCE?

- ▶ Promote your organization's offerings to prominent leaders in the medical community
- ▶ Opportunity to discuss the relationship of your products and services to our health care quality leaders
- ▶ Intimate and consultative setting - no crowded, noisy exhibit hall
- ▶ Diverse attendees including: Presidents and Vice Presidents; Chief Executive, Operating, Medical, Nursing, and Financial Officers; Hospitalists; Physician Advisors; Legal Counsel; Medical Directors; Managers and Directors of Quality and Utilization; and Practicing Physicians and Nurses from all specialties
- ▶ An understanding of the variety of products and services offered in the health care marketplace is critical to our attendees – they appreciate the networking opportunity
- ▶ Exhibits will be in the networking area where reception, meals, and refreshments are served
- ▶ National and international attendees are influential decision-makers from their organizations
- ▶ Your company information featured in attendee conference syllabus – ensuring your information is available to them long after the conference is over

WHAT OTHERS HAVE SAID...

"It is with great pleasure that Health Information Alliance, Inc. once again is exhibiting at the ABQAURP Conference. The conference is managed with professionalism and care and we reach our target audience directly in a professional, relaxed atmosphere."

Louis Testa, BBA

CEO - Health Information Alliance, Inc.

"The meeting was very beneficial and the best one yet. Hope next year's participation; traffic in vendor room, and food are as good as this one. You have created a tough act to follow!"

Cheryl Payne, RN

President - MPRS

"I enjoyed exhibiting at the conference and meeting the ABQAURP team. I have some solid leads, both with regard to potential clients and physician reviewers, so it was a successful exhibiting opportunity."

Judy Ring, RN, BSN

Manager, Quality Services and Corporate Compliance - CIMRO

We invite you to join us in celebrating 48 years of Promoting Health Care Quality and Patient Safety through Education and Certification!



EXHIBIT AND SPONSORSHIP LEVELS

Achieve better outcomes while exhibiting, accomplish multiple goals, and enhance the value of your conference investment with a sponsorship package.

STANDARD EXHIBIT - \$1,500

Each standard exhibit includes:

- 6' tabletop exhibit (including one 6' table and two chairs)
- 150-word company listing and logo in the conference syllabus
- Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
- Company listing on the ABQAURP Annual Conference mobile application (including logo, company description & web link)
- Inclusion on conference-related emails to attendees on your behalf (including logo & web link)

STANDARD EXHIBIT WITH CONFERENCE REGISTRATION - \$2,200

- Standard Exhibit (as above) with one full conference registration (including CME/CE)

LUNCHEON SPONSOR - \$15,000 (LIMIT: 1)

Host the conference networking luncheon. Receive maximum exposure among the attendees with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the luncheon

NETWORKING RECEPTION SPONSOR - \$8,000 (LIMIT: 1)

Host the networking reception in the exhibit area. Provide beverages and snacks to attendees, while allowing the opportunity for additional networking with attendees and peers with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the reception

BREAKFAST AND/OR BREAK SPONSOR – \$6,000 EACH (LIMIT: 2)

Host the continental breakfast to start off the conference or host the morning and afternoon breaks with the following benefits:

- A complimentary standard exhibit including:
 - 150-word company listing and logo in the conference syllabus
 - Company listing on the ABQAURP Annual Conference webpage (including logo & web link)
 - Inclusion on conference-related emails to attendees on your behalf (including logo & web link)
- Signage during the continental breakfast or break



EXHIBIT INFORMATION

Conference events are structured to encourage maximum attendance by being adjacent to the conference room. Networking events will take place directly in and around the exhibit area. Events include: a Welcome Reception, Registration/Continental Breakfast, Morning and Afternoon Networking Breaks, and a Buffet Lunch.

EXHIBIT LOCATION

Sheraton Sand Key Resort
1160 Gulf Blvd.
Clearwater Beach, FL 33767

MOVE-IN

Wednesday, September 10 12:00pm - 5:00pm

EXHIBITS OPEN

Thursday, September 11 6:45am - 5:30pm
5:30pm - 7:30pm

Friday, September 12 6:45am - 3:45pm

MOVE-OUT

Friday, September 12 4:00pm - 5:30pm

ELECTRICAL OR A/V NEEDS

Sheraton Sand Key Resort has audio visual and electric service available at your request.

HOTEL ACCOMMODATIONS

Make your reservations by calling Reservations at (727) 595-1611. Identify yourself as an ABQAURP attendee to receive our special room rate of \$219/single or double occupancy, by August 15, 2025. **Rooms in this block are LIMITED and are on a first-come, first-served basis.** A link to make reservations online is available at: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1710859196104&key=GRP&app=resvlink>

SHIPPING, RECEIVING & STORAGE SPECIAL INSTRUCTIONS

To ensure your shipments are routed in a timely fashion, use the below addressing format on each package. Please schedule your packages to arrive no earlier than 3 days prior to the event. Handling fees apply; additional storage fees may apply if materials arrive earlier than the event.

Sheraton Sand Key Resort
1160 Gulf Blvd.
Clearwater Beach, FL 33767
To: Guest Name
Event: American Board of Quality Assurance – September 11-12, 2025

HANDLING SERVICE FEES

Weight/Item	Charges
0-5 lbs.	\$5.00 per item
6-20 lbs.	\$10.00 per item
21-50 lbs.	\$15.00 per item
Over 50 lbs.	\$25.00 per item
Pallet charges	\$100.00 per pallet in and out



CORPORATE MEMBERSHIP

Corporate Membership allows companies to connect with our members with organizations and others that are eager to promote high quality health care throughout the community.

Companies that participate as Corporate Members recognize the importance of quality in today's health care environment and realize the impact continuing medical education has on providing exceptional service to the public. By joining ABQAURP as a Corporate Member, your company will have opportunities to connect with our membership and event attendees beyond that of traditional ad placements.

BENEFITS:

- ✓ Complimentary continuing education conference registration(s)
- ✓ Complimentary Professional Membership(s)
- ✓ Recognition on ABQAURP website with link to member's website
- ✓ Exhibit space at ABQAURP's Annual Conference within membership period
- ✓ Discounted ABQAURP Career Center job postings
- ✓ 10% Off Accreditation and Continuing Education Programs
- ✓ 15% Off Board Certification Exam(s)... and more!



Promote your membership even further. Choose to include our Corporate Member logo in your advertising and literature. Like other quality-based membership companies (e.g. Better Business Bureau), this logo will perform like a beacon, signifying your commitment to others.

PLEASE CONTACT US OR VISIT WWW.ABQAURP.ORG FOR CORPORATE MEMBERSHIP DETAILS





EXHIBIT OR SPONSOR ORDER FORM - 2025 Annual Conference

Please note: Exhibit space will not be reserved until registration form is completed and required fees are paid.

Company Name: _____

Representative Name: _____ Representative Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____ Website: _____

Please mark your selection below:

Conference Sponsorship -

☐ Luncheon Sponsor \$15,000

☐ Reception Sponsor \$8,000

☐ Breakfast/Break Sponsor \$6,000

Exhibit -

☐ Standard Exhibit \$1,500

☐ Exhibit with Registration \$2,200

(conference registration must be submitted at same time as exhibit order)

**Note: Electricity and dedicated internet service is available for separate purchase through the hotel AV provider. Forms will be provided on request. ABQAURP is not responsible for these services.

- Sponsors:
- ☐ As a sponsor, I want to take advantage of the available exhibit.
 - ☐ As a sponsor, I do not want to take advantage of the available exhibit.

REQUEST FOR COMPANY INFO

For guaranteed syllabus placement, logo file and text copy must be **received no later than August 1, 2025.**

- ☐ Please email a product and/or organization description (up to 150 words) to Kelly Sokoll at ksokoll@abqaurp.org. Include contact name, phone number, and a web address for the logo to link to online.
- ☐ A **high-resolution** (minimum 300 dpi) product/company logo, preferably in .eps format, .jpg is acceptable.

Exhibitor Badge Information (2 per exhibit)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Optional CME/CE Registration (if you chose Standard Exhibit with Registration above)

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

PAYMENT INFORMATION

Please submit your application by email to abqaurp@abqaurp.org or fax to (727) 569-0195. Call (800) 998-6030 to make payment with a credit card. If you are unable to process payment electronically, please mail application and payment to: ABQAURP, 6640 Congress Street, Suite 102, New Port Richey, FL 34653. Payment must be received with your order. Exhibit and Sponsorship fees are non-refundable. If you do not cancel and do not attend, you are still responsible for payment. ABQAURP reserves the right to cancel the conference and return all applicable fees. Exhibit and sponsor status is not final until payment is received and processed.



TERMS AND CONDITIONS

I. USE OF ASSIGNED SPACE: It is expressly agreed that exhibit space assigned under this contract is subject to the following terms and conditions:

- A. All exhibits in the ABQAURP Exposition shall be officially housed in the selected conference facility.
- B. All exhibit space assigned under this contract is for the SOLE AND EXCLUSIVE USE OF THE UNDERSIGNED EXHIBITOR. Exhibitor shall not reassign, sublease, or share the assigned space with any other person. Exhibit space is assigned on the expressed understanding that it is to be used solely for the display of the Exhibitor's products and/or services that the Exhibitor holds out for sale to the health care industry. Use of the assigned space for the display of products or persons other than the Exhibitor is a violation of this contract.
- C. Exhibitor shall display products and/or services only in the exhibit space assigned. Exhibitor is expressly prohibited from displaying products in any space (including aisle space) not assigned.
- D. ABQAURP has absolute right to require Exhibitor to change, alter, modify, or remove any or all parts of Exhibitor's display, including but not limited to signs, cards, or other material, stands, display cases, or other physical structures, and any items being displayed by Exhibitor, which ABQAURP in its sole discretion deems unsuitable for its exposition.
- E. For the purposes of these paragraphs, "person" means any natural person or any corporation, partnership, foreign, or domestic business entity.

II. SPECIAL SERVICES: ABQAURP shall provide the following items and services to the exhibitor without any additional charge:

- A. ABQAURP will furnish each Exhibitor: one (1) standard six (6) foot skirted table and two (2) chairs. Standard electricity is available for purchase from hotel AV vendor. Internet service is available for purchase from the hotel AV vendor.
- B. ABQAURP will include Exhibitor's name, logo, and 150-word company description in its official conference syllabus if received prior to the listed deadline.
- C. Unless otherwise provided elsewhere in this contract or by ABQAURP, Exhibitor must obtain all labor, furnishings, wiring, lighting, decorations, and other supplies and equipment through the hotel. All charges for such services are the sole responsibility of the Exhibitor. The charges shall not be billed through ABQAURP, nor shall ABQAURP assume any responsibility for them under any circumstances.

III. INSTALLATION AND DISMANTLING OF EXHIBITS:

- A. Move-In: Wednesday, September 10, 2025 12:00pm - 5:00pm
- B. Move-Out: Friday, September 12, 2025 4:00pm - 5:30pm

IV. LIABILITY FOR LOSS, THEFT, PROPERTY DAMAGE OR DESTRUCTION, AND PERSONAL INJURY: The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on the conference property, and hereby waives any claim or demand it may have arising from such loss, theft, or damage. In addition, the exhibitor agrees to defend (if requested), indemnify, and hold harmless ABQAURP, the conference property, and their respective parent, subsidiary, and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including without limitation, attorney's fees and costs, arising from or in connection with the exhibitors occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission of the exhibitor or its employees, subcontractors, or agents.

V. INSURANCE: It is expressly acknowledged that ABQAURP has not purchased insurance of any kind for the benefit of Exhibitor, nor is it under any obligation whatsoever to do so.

VI. STRIKES AND LABOR DISPUTES:

- A. Exhibitor shall obey all applicable union labor requirements prevailing in the selected conference facility at the time the Exposition is held.
- B. Exhibitor shall take steps deemed necessary by ABQAURP to avert or mitigate a strike or other labor dispute.

VII. EXHIBITOR'S RESPONSIBILITY FOR ADDITIONAL CHARGES: The following charges are the sole and direct responsibility of Exhibitor and ABQAURP shall incur no responsibility or liability with respect to them:

- A. Any expenses incurred by Exhibitor as a result of any partial or total evacuation of the selected conference facility, which is beyond the control of ABQAURP. Exhibitors shall remain liable for the full contract price in the event of such evacuation.
- B. Any expenses incurred by Exhibitor in order to comply with any federal, state, or local government regulation.
- C. Any expenses incurred by Exhibitor in order to comply with any regulation imposed by the selected conference facility.
- D. Any expenses incurred by Exhibitor due to a strike or labor dispute beyond the control of ABQAURP.

VIII. CHANGE OF TIME OR PLACE: ABQAURP shall have the right to change the location and the time of the Exposition, provided that it shall give Exhibitor immediate notice of such change via mail, phone, and/or e-mail.



TERMS AND CONDITIONS CONTINUED...

IX. EVENT CANCELLATION: Upon acceptance by ABQAURP, this contract is binding and may not be canceled by either party, except under any of the following circumstances:

- A. ABQAURP has the absolute right to cancel the contract if Exhibitor fails at any time to comply with any of the terms, provisions, or conditions of this contract. Such cancellation shall be without liability on the part of ABQAURP.
- B. ABQAURP has the absolute right to cancel the contract in the event that the performance is rendered impossible by any circumstances beyond the control of ABQAURP, including but not limited to acts of God, government, or public enemy; strikes or other labor disputes; the selected conference facility is unable to provide space. Such cancellation shall be without liability on the part of ABQAURP provided that ABQAURP refunds Exhibitor thirty percent (30%) of the total contract price as specified in this contract, if said contract price has been paid in full, and zero percent (0%) of the deposit paid upon execution of this contract if the full contract price has not been paid at the time this clause shall become effective.

X. EXHIBITOR'S RESPONSIBILITY FOR EXPENSES AND ATTORNEY'S FEES: Exhibitor shall be liable to ABQAURP for any and all expenses incurred by ABQAURP, including attorney's fees, in exercising and/or enforcing any of its rights under this contract, or incurred by ABQAURP as a result of Exhibitor's violation or failure to comply with all the terms of this contract.

XI. RULES AND REGULATIONS: ABQAURP reserves the right to adopt any rules or regulations which it may deem necessary in order to facilitate the smooth and effective operation of the Exposition. Exhibitor hereby agrees to abide by any such rules or regulations, as if they were fully set forth herein. The rules and regulations will be furnished to the Exhibitor upon his request. Exhibitor agrees to comply with the rules of the selected conference facility.

XII. SPACE ASSIGNMENT: ABQAURP shall in all respects have the right to assign such space in Exposition as ABQAURP deems appropriate, any claims for priority and/or seniority by Exhibitor notwithstanding. Exhibitor shall have no right to any space unless and until a contract for exhibit space has been duly executed by ABQAURP and all Exhibitors' financial and other obligations under this contract have been complied with.

XIII. This agreement shall be subject to and subordinate to the lease and rules and regulations between the selected conference facility and ABQAURP for the period of the exposition. The term "Exposition" as used herein shall mean ABQAURP and the term "Exhibitor" shall refer to the party contracting hereunder for said exhibit space.

XIV. The Exposition reserves the rights to restrict, refuse, or expel at any time exhibits, which in its judgment may detract from the general character of the Exposition. This reservation includes persons, things, conduct, printed matters, or anything of a character, which might be objectionable or detrimental to the Exposition as a whole, the opinion of the Exposition being final in this matter. The Exposition reserves the right to alter locations of Exhibitors or of booths as shown on the official floor plan, if deemed advisable, in the best interest of the Exposition generally. The Exposition reserves the right to fill space vacancies occurring for the reason of non-arrival or late arrival of the Exhibitor as described in paragraph III.

XV. HEADINGS: The captions and headings in the contract are for references only and are to have no effect on the content of any of the terms of this contract.

XVI. This contract contains the entire agreement between the parties and for all purposes shall be deemed to have been executed under and subject to and constructed in accordance with the laws of the State of Florida. The parties stipulate and agree that the venue for any dispute arising out of this agreement shall be in Pasco County, Florida.

I agree to abide by the **Terms and Conditions** for Exhibit Booth/Sponsorship established for ABQAURP's 48th Annual Conference, and such additional rules and regulations put into effect by ABQAURP. Participation at any ABQAURP event constitutes an agreement by the attendee to ABQAURP to the use and distribution (both now and in the future) of the attendee's voice or image in photographs, audio, video, or electronic reproductions of said events. I understand that exhibit space assignment shall be at the discretion of ABQAURP.

I, _____, on behalf of _____, am duly authorized to execute this binding contract.

Signature: _____ Title: _____ Date: _____