



# Spread the Word on Quality!

## ABQAURP 2024 “Recruit a Member” Drive “ABQAURP – Your Key to Health Care Quality and Patient Safety!”

As a Diplomate or Professional Member, you are ABQAURP’s strongest and most valuable resource. Your involvement in this year’s membership referral campaign plays an essential role in ensuring the vitality of your organization. A strong membership foundation ensures a strong association!

ABQAURP rewards those who recruit new members. ABQAURP will credit your account \$25.00 for each referral you submit that either: becomes a Professional Member, Corporate Member, Joint Provider, or applies for the HCQM Exam.

**The member who recruits the most will receive a “Member Spotlight” on the home page of ABQAURP’s website, one complimentary 2025 annual conference registration, AND win \$500\*!**

Any Diplomate or Professional Member of ABQAURP is eligible to enter. Here are a few options to help you refer new members:

- **Recruit one colleague at a time!** Ask your prospective members to include your name when completing a Professional Membership Application, HCQM Exam Application, or creating a profile electronically at [www.abqaurp.org](http://www.abqaurp.org). Remind them to type in your name in the “Referred by” field to receive referral credit!
- **Recruit big time!** Call us at (800) 998-6030 to request membership application materials for your group or colleagues. Simply fill your name in the referral line on the applications sent to you and pass along the materials at all your networking events.

### General Rules:

1. A member may be listed as a recruiter on multiple forms, however, only one recruiter is allowed per form.
2. Any membership form that has a recruiter’s name designated on it will be accepted. Recruiter’s names must be listed on forms.
3. Only new referrals qualify. If a name is referred more than once, the first entry received will be the qualifying entrant.

### Selection Process:

1. The final tabulation and “Member Spotlight” winner will be determined the last week in January of each year.
2. Only one “Member Spotlight” and gift card prize will be given. The winner will be the Member with the greatest number of recruits. In the event of a tie, the winner will be randomly selected from the names of the contestants tied for the lead.
3. All entries will be compiled by ABQAURP; referral credit will be posted to your ABQAURP account monthly. Membership forms containing recruiter’s names will be maintained for at least one year.

### Award:

- Prize will be awarded at the Annual Conference following the selection. A complimentary conference registration will be provided to the winner to attend. ABQAURP is not responsible for travel or hotel costs.
- \*Prize is awarded as a \$500 Visa gift card. If winner is unable to attend conference, the prize will be awarded as a \$500 credit on your ABQAURP account for future use.

**If you have any questions or want to get started right away, call us at (800) 998-6030.**



**Referrals are the number one source of  
new ABQAURP Members!  
Thank you!**